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## Speaker Profile

**ANNIE ARMEN**

Founder | *The Communications Artist*

**Why Annie Armen Communications**

***Edu-taining Speaker | Author | Entertainer***

Find Annie at: [CommunicationsArtist.com](http://CommunicationsArtist.com)

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### WHO IS Annie Armen

...with **HEART**, Knowledge, Insights, **LIFE** Experiences, **REAL** Stories, Drums and **FUN** --

**Annie Armen is an artist in all things communication!** As an [edutaining, straight-talking speaker](#), Annie gets to the HEART of the matter so authentically, that...

You can't help but BE and FEEL alive, energized, engaged, at times enraged, encouraged, empowered, and moved to take action, all at the same time!

- Engagingly **authentic** in style
- Creatively **interactive** in approach, and
- Passionately **thought-provocative** in content

Annie Armen helps entrepreneurs, small business owners, and organizational leaders bridge the communication gap across cultural divides, actualize their vision and grow their business.

***Having earned the plaudits of such motivational legends as:***

- Zig Ziglar
- Denis Waitley
- Jack Canfield
- Chris Gardner
- Stephen M.R. Covey (just to name a few)

Throughout her 20+ years communications journey, it is this and more that has earned her the signature distinction of -- [The Communications Artist!](#)

## WHY Annie Armen

“... Annie Armen has that rare ability to speak directly to you on a personal level with life-changing impact.” ~[Denis Waitley, Author of \*The Psychology of Winning\*](#)

## Mission

Helping entrepreneurs, small business owners, and organizational leaders bridge the communication gap across cultural divides, actualize their vision and grow their business!

## Core Values

Faith, Power, and Performance (in that order).

**Faith** to believe | **Power** to choose | **Performance** to act now

## General Topics

- How to Bridge the Communication Gap Across Cultural Divides
- How to Create a Fresh Communications Climate in Business and in Life
- Thought Leadership | Core Values | Character Development
- Confidence Development (*covers EnCOURAGEment, EmPOWERment, Validation, Acknowledgment, Love...*)
- How to Cultivate a Culture of Trust
- Beyond Customer Service | How to Build Loyal and Lasting Client Relationships
- Performance Boosters | Understanding the flow of INNERgy, *Energy, Synergy Dynamics as game-changers in Business and in Life*
- EGO Management | [Bullying](#)
- Relationship Damn-namics vs. Dynamics
- LIFE | Purpose | Spiritual and Emotional Wellness

## Speaker Programs

- WHY am I Here
- WHO am I
- WHAT do I Want
- WHAT am I Going to do about it
- I BELIEVE I can get it
- I WILL get out of my way and GO FOR IT
- Connect | CommYOUunicate | Cultivate

## **Authored Books, Cd-s**

- Published Author | Producer: [Legends in Excellence™](#) (audio anthology with motivational legends: [Zig Ziglar](#), [Denis Waitley](#), [Stephen M.R. Covey](#), [and more](#))
- Featured Author: [Power of Mentorship](#) – Finding Your Passion, in collaboration with world renowned authors Zig Ziglar, Bob Proctor, and Brian Tracy just to name a few
- Contributing Author | Business Partner | Communications Project Manager: [The Good Book of Business](#)

## **Individual and Company Achievements | Awards**

- [Why Annie Armen Communications Overview](#): Celebrating 20+ Years in Communications Excellence
- 2011, Keynote Speaker and Lecturer in Kuala Lumpur, Malaysia at Sunway University -- [Jeffrey Cheah, The Renowned Speaker Series](#)
- Since 2013, part of [Professional Speaker Series with Daniels College of Business](#)
- Annie Armen was honored by the California State Senate, County of Los Angeles, United States Senate, and Assembly Members for her accomplishments and dedication to family, service, community, and excellence! [See Certificates of Recognition](#)
- Senior Executive Producer, Director, Host for [Annie Armen Show](#) (Television, Terrestrial and Online Radio) -- Marking 10+ Years in Broadcast Excellence
- [Speaking Endorsements](#) | [Television and Radio Reviews](#) | [Client Testimonials](#)

## **Biography at a Glance**

Annie Armen is the Founder and Communications Specialist at Why Annie Armen Communications (WAAC). WAAC provides [Speaking](#) | [Writing](#) | [Consulting Services](#) and more to help grow your business!

For over 20 years, Annie Armen has advised, inspired, encouraged, empowered and spurred the stellar champion within entrepreneurs, small business owners, and organizational leaders across the globe, to actualize their vision through enterprising action and game-changing performance. Having earned the plaudits of Congressional Leaders, endorsed by World-Renowned Business Icons, honored by Foreign Dignitaries and leaders for her accomplishments and service to community and excellence, keep her authentic vision and leadership in constant demand.

## **Biography at a Glance Continued**

Recognized for being a shining beacon of trust, acknowledged for epitomizing mastery in building trusted relationships through perceptive communications, Annie Armen has been featured as a published author and producer alongside motivational legends including Zig Ziglar, Denis Waitley, Chris Gardner, Dr. Ivan Misner, and many others. Celebrating 20+ years in Communications Excellence through [speaking](#), [writing](#) and [consulting](#), it is this and more that has earned Annie Armen the signature distinction of -- [The Communications Artist!](#)

## **WHY Choose Annie Armen to Speak at Your Event**

Your audience will instantly feel and understand that Annie “gets” them!

Experience meaningful content that gets under your skin; a life empowered message combined with wit, humor and percussive rhythm to evoke your greatest inborn strengths and creative potentials to surface so you too can authenticate YOUR WHY and actualize your lifelong vision, impacting generations to come in business and in life.

As a professional speaker, Annie Armen has conducted various speaking programs to literally scores of thousands of people over a 20+ years of a communications career worldwide. Today she focuses her speaking on edutaining presentations to conferences, conventions, tradeshows, college events and more in between.

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*"Apprehend your vision and work relentlessly toward making it a reality. WHY? Only when your vision manifests in tangible form, is when you can set your vision free to the world, and leave your legacy to positively impact future generations to come." ~Annie Armen*

### ***Inspirational -- Interactional – Innovational***

That's Annie Armen, The Communications Artist!

[Let's Get Together and Talk!](#)