



# Core Values: Faith | Power | Performance



"Feed your Faith and your fears will starve to death." ~Author Unknown

**Core Value #1 -- FAITH To Believe:**

- 1. You are here for a purpose
- 2. You are making a difference
- 3. You deserve what you want
- 4. Your dreams matter
- 5. You can actualize your vision
- 6. Your mission is possible
- 7. Today is your day to seize it
- 8. Your business will thrive with peak success!



"To move forward in Faith and succeed, or not to move at all, and be left paralyzed by fear – you own the POWER to choose!" ~Annie Armen

**Core Value #2 -- POWER To Choose:**

- 1. To Believe
- 2. To Love
- 3. To Hope
- 4. To be Loyal
- 5. To be Authentic
- 6. To Smile
- 25. To Act Now
- 7. To Give
- 8. To Care
- 9. To Learn
- 10. To Grow
- 11. To be Grateful
- 12. To be Graceful
- 26. To be Free
- 13. To be Respectful
- 14. To be Compassionate
- 15. To be Humble
- 16. To be Trustworthy
- 17. Not to Assume
- 18. To Forgive
- 27. To Live and Serve by Values
- 19. To Proact
- 20. To Commit
- 21. To Persevere
- 22. To Conquer Fears
- 23. To Communicate with Integrity
- 24. To Exceed Expectations



"My dreams are worthless, my plans are dust, my goals are impossible. All are of no value unless they are followed by action. I WILL ACT NOW!" ~Og Mandino

**Core Value #3 -- PERFORMANCE to Act Now:**

- 1. On your choices with Faith
- 2. By multiplying your values in business and in life
- 3. With unwavering conviction and commitment
- 4. With responsibility and accountability
- 5. With open, honest, authentic communication
- 6. By earning trust and loyalty (by example first)
- 7. And execute your vision, in spite of ...
- 8. And put an end to procrastination and excuses
- 9. By asking questions to get answers
- 10. For success will not wait!

ACT NOW with heart, energy, enthusiasm, passion, commitment, courage, and boldness – and your business will THRIVE with game-changing performance!

